



501c3 Organization

[www.goodstockstpete.org](http://www.goodstockstpete.org)



## SPONSORSHIP

We welcome your organization to sponsor the “Good Stock Out of St. Pete Juneteenth Festival and Mentorship Expo from June 16 to 18, 2024. As a sponsor, you will have an opportunity to make a tax-deductible donation to Tables of Purpose, Inc. a 501c3 Organization while receiving recognition of your charitable giving at various levels based on the sponsorship provided. Your contributions will have a direct impact on the St. Petersburg Community and provide lasting memories to the youth who participate in the mentorship expo.

### ABOUT US

The “Good Stock Out of St. Pete” Movement is an initiative operating under the umbrella of Tables of Purpose, Inc. a non-profit organization based in St. Petersburg, Florida. The concept was birthed with the desire to honor natives of St. Petersburg who were educated and reared in the city but have gone out into the world in various career paths and have found successes that bring light and notability to the city of St. Petersburg. The old adage that says, “Where did this child come from” has emerged in global settings often and the answer is “St. Petersburg, Florida”. Although St. Petersburg is considered a small oceanfront city on the West Coast of Florida, its residents have brought great value to the global market. We want to share this value with the youth currently matriculating in the city who may not have a clear picture of what natives have accomplished.

Our inaugural event will occur during Juneteenth weekend, the Juneteenth Festival and Mentorship Expo will be held June 16 to 18, 2024. This event will highlight African Americans who are making St. Petersburg proud and have received awards for their accomplishments in the Arts, Medicine, Education, Sports and so much more; we’ll welcome them back home to honor them for their good works. On June 16 the festival will take place at William’s Park in Downtown St. Petersburg where the community will have the opportunity to support local entrepreneurs, seek familiar faces, and have a homecoming atmosphere while linking to resources in the city. On June 17 and 18, the mentorship expo will take place at Eckerd College, and this will be the most impactful element of the event. Youth will have an opportunity to attend career tracks and meet with the honorees who have done great work in their career fields and local resources who will be points of contact after the event. Our goal over the event is to inspire the future by equipping our youth with the stories, tools, and resources to go out and continue to bring value back to the city by helping the world witness “Good Stock Out of St. Pete”.



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## **WHY SHOULD YOU BE A SPONSOR**

- ❖ Estimated Engagement of 15,000 + Attendees
- ❖ Meet face-to-face with our attendees
- ❖ Increase sales through direct sale opportunities and brand recognition at the festival
- ❖ Market to parents and youth at the Mentorship Expo
- ❖ Make a positive impact on youth in the local community

## **SPONSORSHIP LEVELS**

### **\$10,000 – Title Sponsor (1 Available)**

- ❖ Your Company Name will be identified as our title sponsor on all marketing advertisements
- ❖ Choice booth location and size with primary access to the highest foot traffic at festival
- ❖ Full marketing banner on website dedicated to your brand.
- ❖ Stage Backdrop: Logo added to event stage marketing
- ❖ Company representative will speak on stage presenting brand products or services
- ❖ Brand Logo on Mentorship Expo Print Material and promotional material in mentorship expo registrant bags
- ❖ Company representative will speak at Mentorship Expo opening session
- ❖ 4 Passes to VIP Stage Seating Area

### **\$7,500 – Golden Royal Sponsor (Multiple Available)**

- ❖ Your Company Logo on all marketing advertisements
- ❖ 10 x 20 booth size with premium booth location at festival
- ❖ Logo present on marketing banner on website
- ❖ Stage Backdrop: Logo added to event stage marketing
- ❖ Company representative will speak on stage presenting brand products or services
- ❖ Brand Logo on Mentorship Expo Print Material
- ❖ 3 Passes to VIP Stage Seating Area

### **\$4,000 – Silver Royal Sponsor (Multiple Available)**

- ❖ Your Company Logo on all marketing advertisements
- ❖ 10 x 10 booth size booth location at festival
- ❖ Logo present on marketing banner on website
- ❖ Stage Backdrop: Logo added to event stage marketing
- ❖ Brand Logo on Mentorship Expo Print Material
- ❖ 2 Pass to VIP Stage Seating Area

### **\$1,000 – Bronze Royal Sponsor (Multiple Available)**

- ❖ 10 x 10 booth size at festival
- ❖ Company Website placed on affiliate page of the website
- ❖ Stage Backdrop: Logo added to event stage marketing



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Please select your sponsorship below:

- \$10,000 – Title Sponsor (1 Available)**
- \$7,500 – Golden Royal Sponsor (Multiple Available)**
- \$4,000 – Silver Royal Sponsor (Multiple Available)**
- \$1,000 – Bronze Royal Sponsor (Multiple Available)**

**Company Name** \_\_\_\_\_

**Point of Contact** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Email** \_\_\_\_\_

**Selected Method of Payments:**

**Check (Make Payable To Tables Of Purpose, Inc.)**

**Credit Card Type:** \_\_\_\_\_ **Card #** \_\_\_\_\_



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Expiration \_\_\_\_\_ CVC \_\_\_\_\_

Card Billing Address

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*Thank You So Much For Your Support!*